



# Blow

Inflatable

20 Highlights

In these years of prohibition, the paradigm that the form of an object must follow its function is unbearable and rejected. The first mass-produced inflatable chair to achieve international success, **Blow** is a veritable anthem to the ephemeral and embodies the spirit of protest and mass consumption of the 1960s. It opposes the idea that a piece of furniture should be solid, durable and expensive. Designed and assembled by high-frequency electronic welding, its manufacture is inspired by that of inflatable boats. Its design is inspired by the Michelin Man.

Author·s

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Year of creation	1967
Editor	Zanotta
Typology	Armchair
Materials	PVC
Colors	Yellow
Dimensions	80 x 116 x 105 cm
Inventory number	PLAS.0074

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Status

Not exhibited

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