



Blow

Inflatable

20 Highlights

In these years of prohibition, the paradigm that the form of an object must follow its function is unbearable and rejected. The first mass-produced inflatable chair to achieve international success, **Blow** is a veritable anthem to the ephemeral and embodies the spirit of protest and mass consumption of the 1960s. It opposes the idea that a piece of furniture should be solid, durable and expensive. Designed and assembled by high-frequency electronic welding, its manufacture is inspired by that of inflatable boats. Its design is inspired by the Michelin Man.

Author·s

Jonathan De Pas, Donato d'Urbino, Paolo Lomazzi, Carla Scolari

Year of creation

1967

Editor

Zanotta

Typology

Armchair

Materials

PVC

Colors Yellow

Dimensions 80 x 116 x 105 cm

Inventory number PLAS.0074

Status Not exhibited
