



Boby

Modular and versatile, the **Boby** by Italian designer Joe Colombo (1930-1941), is a compact organization system completely in ABS. As is usual with Joe Colombo's creations, the ideas of customization and multifunctionality take shape in this array of trays, bins and wheels, enhancing its modular nature. The use of colorful ABS is the result of the designer's experimentation with plastic materials and techniques, an extension of his worldviews, where he believed the house of the future would be a fluid space, taking advantage of different materials and interchangeable systems. Initially created as a drawing table, the Boby was first produced, with the addition of wheels, in 1970 by Bieffeplast (ITA), and it remains in production now, by B-Line (ITA).

Author·s	Joe Colombo
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Year of creation	1970
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Year of edition	1971
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Editor	Bieffeplast
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Typology	Container, Cart
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Materials ABS

Colors Yellow

Dimensions 74 x 41.5 x 41.5 cm

Inventory number PLAS.0696

Status Exhibited
