Cactus

Playing with our visual and tactile habits, this cactus invites us to question our usual conditioning and behaviour through a provocative, light and ironic idiom that is characteristic of Radical design (which reached its peak in the 1970s), of which this piece is emblematic. Reverting to its natural shape, this coat rack is made of an artificial material, polyurethane (PUR). The green tone evolved with time and in step with the editions, making the colour a clue to distinguish old editions from current ones.

Author·s	Guido Drocco, Franco Mello
Year of creation	1968
Editor	Gufram
Typology	Coat rack
Materials	PUR, Guflac®
Colors	Green
Dimensions	165 x 70 x 75 cm
Inventory number	PLAS.0148
Status	Not exhibited